



COMMUNITY RELATIONS

SPEAKER SPOTLIGHT

Welcome

by Vidya Ayyr



Thank you for your support of the Parkland Speakers Bureau. For years, Parkland's staff has served as a vital resource in the community, presenting at numerous speaking engagements and events throughout

Dallas County. With Community Relations' renewed effort, the Parkland Speakers Bureau hopes to capture these moments as we work to support and highlight the members of our Parkland team.

Within the past six months, we have already witnessed some notable milestones. In December 2012, potential members were sent informational packets and personal invitations to join. We then had the pleasure of hosting our first kick-off event Tuesday, January 29, and a second on Thursday, February 7, where we officially welcomed more than 40 Speakers Bureau members.

Wednesday, February 20, marked our first Speakers Bureau community engagement. Dr. William Garner, Director of Government Relations, presented on Parkland's legislative priorities at Mental Health America of Greater Dallas.

On Tuesday, March 5, we introduced our Speakers Bureau webpage as part of the Parkland website (pictured above). The page provides information about the Speakers Bureau program and also offers a link that directs individuals to an "Application to Request a Speaker."

We extend our deepest gratitude to each of you who has played a part in the re-establishment of the Parkland Speakers Bureau. We have started on a successful note and your advice, expertise and involvement have been instrumental to this effort.

The goal of this quarterly newsletter is to showcase our speakers, recognize the organizations that have hosted a Speakers Bureau event, and to provide updated facts and information to help you continue to serve as informed Parkland ambassadors.

THANK YOU for your ongoing commitment and dedication in serving our community through participating in the Parkland Speakers Bureau!

Community Relations Specialist
External Affairs



JANE HUNLEY
Director Geriatrics

Topic: Aging and Geriatrics. Presented at the Foster Grandparent monthly in-service March 11 at the Senior Source.



KARA DAVIS
Registered Dietitian - Clinical Practice

Topic: Aging and Nutrition. Presented at the Foster Grandparent monthly in-service March 13 at the Senior Source.

PRO

Parkland Retiree Organization

Louis C. Saksen, A.I.A., FHF, Senior Vice President of New Parkland Construction, spoke on March 19, 2013, to the Parkland Retiree Organization (PRO) about the new Parkland hospital.

“The new hospital sounds so wonderful! I almost wish I wasn’t retired...”
 – PRO President

The PRO members watched attentively as Mr. Saksen delivered a PowerPoint presentation with beautiful renderings,

photos and statistics of the new hospital. The room was filled with both excitement and questions.

The audience spoke with familiarity, making anecdotal references to the current Parkland hospital, while asking about provisions for the new facilities. Mr. Saksen answered questions on topics ranging from parking lot expansions to the new pneumatic tubing system. PRO President Jeanne Wainer seemed to capture a common sentiment when she exclaimed, “The new hospital sounds so wonderful! I almost wish I wasn’t retired so, I could join in on the excitement!”



The PRO was founded in July 2003 by Katie Huber and Anna Robinson. The two organized an event at the Sheraton Hilton Hotel, inviting as many Parkland retirees as possible to join a mission to rekindle friendships and provide retirement enrichment opportunities in support of Parkland Health & Hospital System and the Parkland Foundation.

Fifty-two retirees attended that first meeting, held August 25, 2003. Over the past decade, the group has grown quite significantly and membership now logs at 139 retirees.

FOR MORE INFORMATION

If you would like to join the Parkland Retirees Organization (PRO) or have related questions, please email jeanneew@att.net. You can also visit: www.parklandpros.org

Interfaith Housing Coalition



Elaine Worsham, RN, represented the Parkland HOMES program on March 14 at an educational workshop hosted by Interfaith Housing Coalition. Interfaith’s Home & Hope Transitional Housing Program provides case management, employment coaching, life skills training, etc. to aid homeless families.



ELAINE WORSHAM Registered Nurse II

Presented at Home & Hope life skills training, March 14, at Interfaith Housing Coalition

SPEAKER SPOTLIGHT



LOUIS SAKSEN

SVP New Parkland Construction

Presented at the Parkland Retiree Organization semi-annual luncheon March 19 at the MCM Elegante Hotel.



WALTER JONES

SVP Healthcare Fac Plan & Development

Presented at the East Dallas Rotary weekly meeting April 2 at Crossroads Diner.

FAST FACTS

31%

31 percent of our project cost has been spent with Minority/ Women-owned Business Enterprises.

82%

Dallas County voters overwhelmingly voted by 82 percent to support the construction of a new hospital.



Artist rendition of The New Parkland Campus

New Parkland

Sources: Louis C. Saksen, Chad Anderson, Beverly Miller

The new Parkland hospital is a dynamic project and is often a subject of interest to the community.

The hospital is scheduled to be completed in 2014. The building will be ready for occupancy in the spring of 2015.

With a campus covering 2.5 million square feet, the project is the largest new hospital construction project in the country and is creating an estimated 3,000 new jobs during the course of the construction.

Once completed the campus will include:

- 862-bed acute care hospital (1.7 million square feet)
- Outpatient center (175,000 square feet) it will be completed in May 2015, after the hospital opens
- Parking for 6,000 vehicles
- Central Utility Plant
- WISH Clinic

With good stewardship in mind, we are building a first-class hospital while remaining fiscally prudent. In addition to debt, the building program is also funded by current and future reserves, as well as philanthropic support.

Construction Financing Plan:

- 2009 Bond Package - \$702 million
- Future Bond Issue - \$42 million
- Current Cash Reserves - \$250 million
- Future Cash Reserves - \$142 million
- Investment income - \$40 million
- Philanthropy - \$150 million

The total project cost is \$1.27 billion.

FOR MORE INFORMATION

Visit the New Parkland website at: <http://newparkland.parklandhospital.com/>

WEGO Health

In an effort to increase Parkland's online presence, we have been collaborating with WEGO Health, a social network for those who are actively involved in health care.

NAVIN HARIPRASAD

Asst Operations Mgr-Nutri Svcs,
Posted during National Nutrition Month, March 8, on WEGOHealth.com.

Nutrition Month Topics

- Reducing Salt
- Eating Out
- Body Weight



FOR MORE INFORMATION

Visit the DARS website at :
www.dars.state.tx.us/

DARS

Department of Assistive and Rehabilitative Services

The Department of Assistive and Rehabilitative Services (DARS) administers programs that assist people with disabilities, and children who have developmental delays within the state of Texas.

POLLY HENDLER PAGEL
NURSE PRACTITIONER II

Topic: Diabetes Clinical Services. Presented at monthly staff meeting April 18, at the DARS office.



DARS has four divisions: rehabilitation services, blind services, disability determination services, and early childhood interventions pictured here.

Speakers Bureau

Community Relations

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Parkland Health & Hospital System

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