

FOR IMMEDIATE RELEASE

CONTACT:

Britt Carman

Westphall PR

bcarman@westphallpr.com

214-566-8603 (cell)

INTERFAITH FAMILY SERVICES TAKES AIM WITH ITS 16TH ANNUAL GOLF CLASSIC

Iconic Charitable Golf Event Returns to The Clubs of Prestonwood in Effort to Raise Funds for Critical, Life-Changing Mission of Dallas Nonprofit

DALLAS – August 21, 2023- On Monday, Sept. 18, supporters of the East Dallas nonprofit, Interfaith Family Services, will gather for the 16th Annual Golf Classic at The Clubs of Prestonwood, with a shotgun start of 10 a.m. Vital funds raised from the fundraiser will directly empower families the nonprofit serves who are in crisis, breaking the cycle of poverty. Historically, the golf-centric event has drawn a crowd of 100 participants and has raised \$100,000 in the past.

“Our Annual Golf Classic is more than just a day on the greens – it's a powerful force for change,” says Kimberly Williams, CEO of Interfaith Family Services. “By bringing together community members and supporters, we drive positive impact for the families we serve. This fundraiser serves as a step towards brighter futures, proving that when we unite for a common cause, we can transform lives and break the cycle of poverty with our mission and services.”

Funds raised will be allocated to housing for families (most are single mothers) who are homeless, and rent-assistance to help others remain in their homes. And then beyond that, Interfaith operates on a holistic approach that includes a campus full of wrap-around services, enhancing the lives of every family member served. Community leaders have stepped up to support the nonprofit’s mission, including presenting sponsor, Crossplane Capital. Co-Chairs for the event are Brian Hegi and Ben Eakes, who are both affiliated with the presenting sponsor. Both are co-founders and managing partners of Crossplane Capital.

“As the presenting sponsor of this golf tournament, we wholeheartedly believe in the power of collective action to create meaningful change. We see that year after year, as we’ve been supporters of Interfaith Family Services,” says Hegi. “This partnership reflects our company's core values of empowerment, collaboration, and stewardship. By joining hands with Interfaith, we're not just supporting a cause; we're investing in a better future for families served by its mission.”

“This event is a rallying point for Interfaith,” says Eakes. “It magnifies our impact as a presenting sponsor, raising both funds and awareness for the cause. By creating an engaging and memorable experience on the course, this tournament inspires others to become advocates for Interfaith and its mission.”

To learn more about the 16th Annual Golf Classic, become a sponsor or participate, please visit www.interfaithdallas.org.

About Interfaith Family Services

Interfaith Family Services empowers families in crisis to break the cycle of poverty. The nonprofit provides housing for families (most are single mothers) who are homeless, and rent-assistance to help others

remain in their homes. And then beyond that, the nonprofit operates on a holistic approach that includes a campus full of wrap-around services. From childcare, career coaching, counseling services to cooking classes, Interfaith meets the needs of both mom and child.

###