

# LIFE

## AFTER LOSS:

From Surviving to Thriving



Interfaith  
FAMILY SERVICES

2022  
ANNUAL  
REPORT

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# Kimberly Williams

CEO, Interfaith Family Services



It is impossible for single parents to work without affordable childcare and afterschool programs. Our childcare center maintained a waiting list nearly all year long. In the fourth quarter, we added an additional classroom to free up 16 new slots and increase our capacity to provide critical childcare services for parents in need.

Time and time again, our team and our dedicated community of support has stepped up to help us meet the needs of our community. Throughout this report, you will see the impact your support has made. Your support helped our families to transform the crisis of a generation into a catalyst for stability and success. Thank you for making this possible.

With gratitude,

Kimberly Williams

## From the CEO

Dear friends,

As this year comes to a close, I could not be more proud of my talented and dedicated team. 2022 was a challenging and unpredictable year. It was a year when many of our clients faced life after loss as we attempted to rebuild after the pandemic. Many of our clients faced the devastating loss of family members. Others faced the loss of their jobs, while still others lost their homes.

As an organization, we also experienced loss. Like many organizations, we were affected by the great resignation and struggled to fill openings. We also experienced a reduction in donations from some of our key funding sources, like United Way (which will significantly affect our budget this fiscal year). But, like our amazing clients, Interfaith is resilient. Despite the hiring challenges, we served the most clients in Interfaith's history.

Thousands of Dallas families faced eviction as many still struggled to recover from economic loss and health challenges lingering from the pandemic. These challenges were exacerbated by inflation, which was extremely detrimental for single-parent households limited to one modest income. In light of these struggles, Interfaith provided over \$373,112.55 in rent assistance to 98 families through our partnership with the City of Dallas and United Way. We also housed 49 homeless families via our Home and Hope Transitional Housing Program. Further, we helped 126 parents to secure or maintain full-time employment while building their savings and reducing debt through our financial coaching program.



# 01

# Shay O'Dwyer King

Board Chair, Interfaith Family Services



## From the Board Chair

Dear Friends,

As a board member, and now chair, with 7 years on the board of Interfaith Family Services, I have had the privilege of witnessing Interfaith's growth and incredible ability to rise to our community's challenges each year.

In 2019, Interfaith opened Dallas's first and one of the most comprehensive, full-service Family Empowerment Centers. This center combined much-needed childcare services with life-changing adult education services on one beautiful campus. In 2020 and 2022, I witnessed Interfaith's rapid and innovative response to the layoffs, evictions, lack of childcare services, and struggles with virtual learning. Interfaith's childcare center provided childcare for essential workers throughout the pandemic, while our Family Services Team served hundreds of clients despite having to offer many classes virtually and ensure social distancing and daily disinfecting for in-person classes.

Then, there is fiscal year 2022, the first year that we were fully operational in our new facility—and as usual, the team exceeded our expectations. Interfaith served a record number of clients, and those clients achieved record results, including the highest average graduate wage—\$17.73/hr—in Interfaith's history.

Interfaith families turned their crisis into a catalyst for long-term success. But they did not do it alone. The generosity of donors like you helped make it possible. I would like to recognize a few of you below.

- City of Dallas and United Way of Metropolitan Dallas's Dallas Rent Assistance Collaborative provided more than \$373,112.55 of rent assistance to families in need.
- We are grateful to partner with the Sewell family, who have committed to adopt three families via Interfaith's Adopt-A-Family Program and serve as the Hole-in-One sponsor for our golf tournament.
- The Interfaith Auxiliary and its co-chairs, Elizabeth Shuford Conroy and Lauren Shuford Laughry, hosted an amazing and inspiring luncheon, raising \$295,000 for Interfaith families.
- Golf Committee members, Ben Eakes, Brian Hegi, Zach Pope, and Tyler Beeson, raised \$126,735 at the 15th Annual Golf Tournament.

This has truly been a team effort! On behalf of the board of directors and the Interfaith team, I want to thank you for your continued support and commitment to empowering families in crisis to break the cycle of poverty.

Sincerely,

Shay O'Dwyer  
Chairman of the Board



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# 03



## Finding Hope After Losing Her Home

As we continue to grapple with the economic downturn, working-poor families struggle to balance rising costs of gas, food, and rent on an already limited income. According to the report *Economic Issues for Women in Texas*, 60% of Texas mothers were breadwinners prior to the pandemic, with women of color and low-income mothers more likely to be the sole breadwinners. For many low- to middle-income workers, rent accounts for 50% of earnings, and childcare is around 30%, leaving 20% of the remaining income for food, gas, transportation, and emergencies. While two-income households are certainly not immune to these struggles, single mothers, who account for 97% of Interfaith clients, are especially vulnerable to poverty and homelessness. Take Carolina, for example.

Carolina is a single mother of one who entered our transitional housing program in August of 2021, having been unemployed for several months after spending 9 months recovering from a serious car accident. She had also recently gone through a divorce from her son's father. With the help of our success coaching and career coaching, Carolina secured employment as a supervisor with Greyhound, making \$24/hr. Her son attended our *Hope & Horizons* program, where he received daily assistance with his homework. Carolina completed a total of 20 financial coaching sessions, saved \$4,002, and reduced her debt by \$750. She also completed 23 counseling sessions with our on-site counselor. Before graduating, Carolina shared, "Not only did Interfaith help me find employment, but they helped me find a career with growth. I learned how to fix my credit and different ways to save money for the future."

Carolina was not alone. In our 2022 program year, Interfaith served 49 families who were homeless or facing eviction. With our help and through your support, our families achieved amazing results:

- **97%** of Interfaith families graduated with employment, at an average wage of **\$17.59** per hour.
- **80%** of families saved an average of **\$995.05**.
- **94%** of families exited with permanent housing.
- **89%** of families completing the program in 2021 remained employed one year later.
- **53%** continued to save one year later.

With your support, we can help more families in need to transform crisis into a catalyst for long-term success.

# Students Overcome COVID-Related Learning Loss

The 2021 Census Bureau reported that 21.2% of children under age 5 and 20.5% of children 5–17 years old are living below the poverty line in Dallas County. Both categories are higher than national levels. This means that too many Dallas children lack a fair chance to be healthy, well-educated, and financially secure. According to the Dallas-based research group Child Poverty Action Lab, children who grow up in poverty face worse education, economic, and health outcomes than their affluent peers. As a result, they are commonly behind their classmates physically, socially, emotionally, and cognitively. The pandemic only exacerbated this issue, as many Dallas-area children struggled to overcome pandemic-related learning loss, made even worse by the housing instability faced by so many students whose parents were struggling to make ends meet.

Sophie is 10 years old. After her mother was laid off in April of 2021, her family was evicted. Fortunately, she and her mom had Interfaith to turn to in their time of need. Our *Hope & Horizons* staff ensured that Sophie's reading, math, and language arts assignments were completed and uploaded for grading after school so that her mom could focus on her career and financial goals. Sophie enjoyed nutritionally balanced snacks and dinner prepared according to USDA standards. At the end of the school year, Sophie participated in Interfaith's summer program, which allowed her to attend her first sleep-away camp. She also continued to receive one-on-one tutoring in math and reading. Sophie is now above grade level in both reading and math. Her mom reported that the *Hope & Horizons* program made her feel welcome and at home, increased her feelings of trust, and helped her develop her social skills.

Sophie's story is remarkable, but she is not alone in her success. Last year, an outstanding 81% of children in the *Hope & Horizons* program exited with one or more grade-level improvements in reading, and 91% experienced one or more grade-level improvements in math. This success is expected to last, as nearly 79% of 2021 students remained on the A or B honor roll one year later. **Additionally, 85% exited with increased confidence, and 100% exited with aspiration to attend college.**

While our *Hope & Horizons* afterschool and summer programs are highly effective for addressing academic gaps, our Moody Family Childcare Center provides children from 6 weeks to 5 years old the head start they need. We provide high-quality, affordable childcare to working-poor families in need. Not only does this free program enable parents to train, work, and rebuild their lives while knowing their children are safe; it also strategically provides the academic advantage that is needed to help our children overcome poverty. These programs were so popular that we maintained a waiting list for nearly all of 2022 and recently added a new class to increase capacity.





# 2022 Heroes of Hope

## The Moore Family ● ● ● ● ●

Written by: Salome Clarke, Grant Manger

Dawn and Steve Moore have been proud supporters of Interfaith Family Services (formerly Interfaith Housing Coalition) since our inception in 1985. Dawn first learned of Interfaith when placed here as a volunteer through Junior League of Dallas—an organization of women committed to improving the community through volunteerism. Dawn’s first volunteer experience was at a Silent Prayer event led by our founder Ben Beltzer. Dawn says, “From that night and to this day, we have never left Interfaith and have been involved in some capacity ever since.”

The Moores fell in love with the Interfaith mission because they found that it mirrors the framework they used to raise their children. Dawn and Steve ensured that they were given a strong foundation but also allowed them to take responsibility for making the right choices while supporting them. This approach aligns closely with Interfaith’s promise to both provide a hand up out of poverty and hold families accountable. This connection to our program model inspired Dawn to build upon that initial volunteer experience and go on to serve as advisory council member and eventually board chair. Her family followed this spirit of giving by donating to the capital campaign for our Family Empowerment Center.

Steve and Dawn are long-time residents of University Park, Texas. Dawn is the founder and CEO of Allegiance Title Company, and Steve is newly retired after 40 years in the energy industry, including his time as president and CEO of BRS Resources and CFO of Saxon Oil Company. They have been married for 42 years and have 3 children together: 2 sons, Brett and Blair, who are both attorneys living in Dallas, and their daughter Brooke, a director of strategic marketing for a tech company in San Francisco. The Moores have 3 grandchildren and 1 on the way.

Dawn recently sold Allegiance Title Company, and the Moore family put money aside to give back to the community. She graciously reached out to Interfaith to ask what was needed. Dawn wanted to support something that was not necessarily flashy but involved more of the “inner workings” of the organization—those necessary items that often go unnoticed and are difficult to secure funding for. After speaking with CEO Kimberly Williams and learning of the need to have a more visually cohesive campus, the Moores extended their generosity toward renovating our Matilda Street apartments, which restore hope after loss for our *Home & Hope* Transitional Housing clients. “This gift helps to ensure the safety, tranquility, and stability of vulnerable families who are working hard to rebuild their lives. The Moores’ generosity is an example of the longstanding tradition of families helping families that makes Interfaith so successful. We are so grateful to Steve and Dawn and their wonderful family for their support,” says Kimberly.

Steve and Dawn are intimately passionate about providing people with a foundation from which they can grow. Dawn shared this reflection: “Sometimes something happens, and you are out of resources. Interfaith provides that space for you to rebuild and reconnect, to get back on your feet. My hope for the families of Interfaith Family Services is that they become the best version of themselves and are successful.”

Please join us in honoring the Moore family as our 2022 Interfaith Family Services’ Heroes of Hope.



# 05





## Friends Who Raise Funds



### 7th Annual Interfaith Auxiliary Luncheon

More than 300 people attended the 7th Annual Interfaith Auxiliary Luncheon benefiting Interfaith Family Services, whose mission is to empower families in crisis to break the cycle of poverty. The sold-out event was held on April 8, 2022 at Brook Hollow Golf Club and raised more than \$294,000—of which \$48,000 was raised the day-of from generous attendees moved by the powerful stories.

Guests dressed in an array of colorful spring fashions, arriving early to sip wine, take photos at the step and repeat, and catch up with friends and family. Floral centerpieces decorated the tables in pastel shades of pink, blue, and green.

Having emceed all the previous luncheons, NBC5's Meredith Land welcomed guests.

Reverend Hannah Buchanan with Highland Park United Methodist Church led the invocation, followed by a chicken Milanese salad and desserts of chilled lemon soufflés and chocolate pot de crème.

Land introduced the co-chairs of the Interfaith Auxiliary Luncheon—Elizabeth Shuford Conroy and Lauren Shuford Laughry—who are also cousins, business partners, and longtime supporters. Laughry's mother, Kathi Shuford, and sister, Adriane Shuford Crosland, served as honorary chairs.

Laughry said, "My mom has been an Interfaith supporter as long as I can remember and started this family tradition for us. Adriane co-chaired the luncheon last year with her sisters-in-law, Sandy Crosland and Ali Treaster. When they called and asked us to consider being this year's chairs, we loved the idea of keeping it in the family."

Conroy added, "Lauren and I sell real estate together. So, as you can imagine, we are particularly aware of how a home is central in a family's life. A home, by definition, is the place you live. It's four walls and a roof. But really, it's so much more than that. A home is safety, comfort, security, and stability."

Kimberly Williams, CEO of Interfaith Family Services, spoke about the organization's mission. "Hope can be tough to find for too many families in our region. Just over a third of Dallas families are considered 'asset poor,' meaning they don't have savings to help them through a crisis. These families are incredibly vulnerable to both poverty and homelessness."

That's why Interfaith has a formula and resources to help families. Williams said, "First, we eliminate barriers that cause instability in the first place, with housing or rental assistance. Next, we equip parents to overcome poverty, with career and financial coaching. Finally, we educate children to help break the cycle of generational poverty."

This formula clearly works, as 9 out of 10 clients exit with permanent housing and 4 out of 5 exit employed with a livable wage and remain employed a year later.



Next, Shay O'Dwyer King, vice chair of the Interfaith Family Services Board of Directors, told her personal story of having been through a miscarriage and divorce, ultimately moving home with her parents temporarily. Now remarried with a 3-month-old daughter, she said, "Not everyone has a soft place to land like I did. But as a community, we can help create that—at Interfaith. We can all play a part in creating a softer landing for someone else who's struggling."

O'Dwyer King introduced Interfaith graduate Jessica Bisor, who shared her personal story of having an autoimmune disease and dealing with a difficult pregnancy that left her unable to work. After a short time with relatives, Bisor looked for other options and found Interfaith. Bisor said, "I went in [to Interfaith] ashamed of having to start over as a single mom, but the staff's encouragement was sincere, and I left with a renewed hope of better days ahead." Since her son was born, Bisor has started her own business as a notary and a loan-signing agent. Guests responded with applause as she shared photos of her healthy son.

Land congratulated Bisor and the work of Interfaith and asked the attendees to reach deep to support more "Jessica Bisors." A whopping \$48,000 was raised the day of the luncheon.

Special thanks to the generous sponsors:

- **Hope Sponsor:** Sapphire Foundation, Inc. – Adriane and Andy Crosland
- **Home Sponsors:** The Hegi Family; Katy and Kyle Miller
- **Hand Up Sponsors:** Benchmark Bank; Jill and Grant Henderson; Sapphire Foundation, Inc. – Sandy Crosland and Ali Treaster; Thornton Family Foundation
- **Help Sponsors:** Susie and John Adams; Susan Baldwin; Allie Beth Allman & Associates; Becky Frey Real Estate Group; Capital Title of Texas – Park Cities; Maura Costello; Margaret Hunt; Lauren and Alex Inman; the Miller Family Foundation; Julie Durham Rado; the Rosewood Foundation; Kathi and Scott Shuford; Kathy Little Shuford; the Stanford C. and Mary Clare Finney Foundation



07



# 15<sup>TH</sup> ANNUAL GOLF CLASSIC



## Friends Who Raise Funds

# 08



A packed field of 116 golfers attended the 15th Annual Interfaith Golf Classic at Royal Oaks Country Club on Monday, September 12, 2022. The sold-out event raised \$126,735 to benefit Interfaith Family Services and its mission to empower families in crisis to break the cycle of poverty.

Kimberly Williams, chief executive officer of Interfaith Family Services, addressed the crowd before golfers headed out to a shotgun start, saying, “The Interfaith Golf Classic is always a fun day, but I want you to know you are also doing some serious good. Your support will help families in crisis who are eager to learn the skills needed so they will never be homeless again.” Members of the Interfaith Golf Classic Committee also spoke, including Ben Eakes and Brian Hegi. In addition to being the managing partners of Crossplane Capital, presenting sponsor for the day's event, the two are members of the Interfaith Board of Directors.

Their remarks were followed by a moving testimonial from Interfaith graduate Rachael Royal, whose life has come full circle. She is now on the board of directors at Interfaith, which was there for her during a period of homelessness over a decade ago. She said, “Interfaith Family Services taught me how to take tragedy and turn it into triumph. I learned we are greater than our circumstances. We can choose to allow ourselves to be overtaken by our obstacles—or use them as stepping stones on a path to the greatness that lies within us all. I chose the latter.”

Royal Oaks Golf Pro Dean Larsson then released the players to the course. The day's golf activities included a round of 18 holes, food and beverage stations throughout the course, and the opportunity to win an Infiniti QX50 Luxe SUV and other prizes provided by Sewell in a series of hole-in-one contests. While no players won, all had fun trying.



We would like to share special thanks with our generous sponsors:

- **Presenting Sponsor:** Crossplane Capital
- **Gold Sponsors:** The Hegi Family; Triumph Bank
- **Awards Reception Sponsors:** Margaret Culbertson; PNC Business Credit
- **Beverage Cart Sponsor:** KattenMuchin Roseman, LLP
- **Hole-in-One Sponsors:** Hunter Onsite; Kirkland & Ellis; the Sewell family
- **“The Turn” Food Sponsor:** Focus Search Partners; IMA Financial Group
- **Hole Sponsors:** Akin Gump Strauss Hauer & Feld; BDO USA, LLP; Benchmark Bank; Chaparral Partners; CLX Ventures; Consilio; Dallas Truck World; Empower Rental Group; KK & Kelly Hine Charitable Trust; SCA Transaction Services; Wingstop; Work Shield; WPA Family Office



09



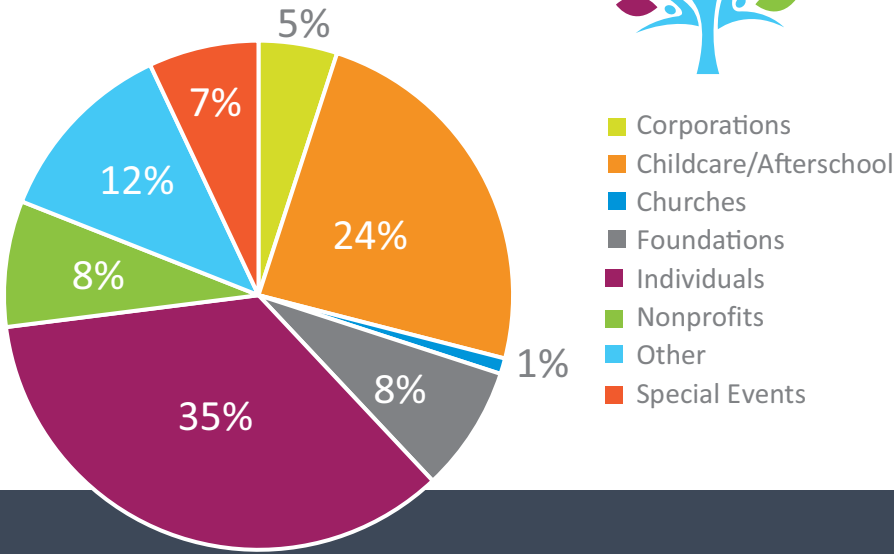




# 2022 Financial\* Snapshot

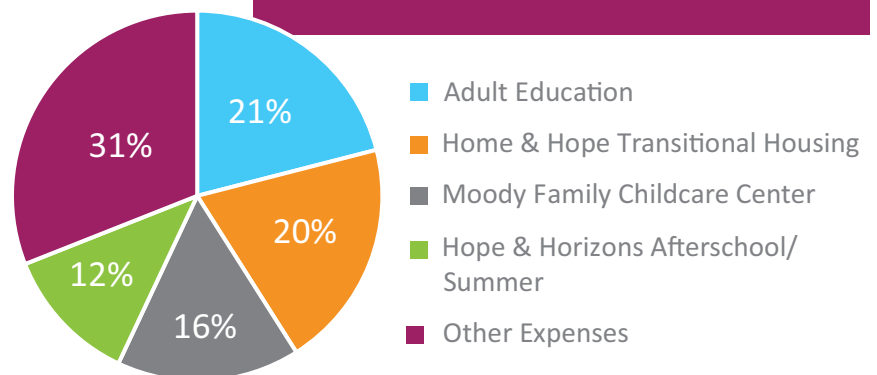
\*Note that these are unaudited financials.

# 10



2022 Revenue by Donor Category	Total	%
Corporations	\$175,992	5%
Childcare/Afterschool	\$902,198	24%
Churches	\$27,856	1%
Foundations	\$327,780	8%
Individuals	\$1,359,018	35%
Non-Profits	\$294,071	8%
Other	\$444,237	12%
Special Events	\$245,837	7%
<b>Total</b>	<b>\$3,776,989</b>	<b>100%</b>

2022 Expenses	Total	%
Adult Education	\$665,979	21%
Home & Hope Transitional Housing	\$634,104	20%
Moody Family Childcare Center	\$494,685	16%
Hope & Horizons Afterschool/Summer	\$379,531	12%
Admin., Marketing, and Other Expenses	\$1,003,129	31%
<b>Total</b>	<b>\$3,177,429</b>	<b>100%</b>



# 11

## Join the Fight Against Poverty and Homelessness in Dallas

### DONATE TIME:

Whether you choose to volunteer individually, with your family, or as a group, you will make a difference in the lives of one of our families.



### DONATE MONEY:

Financial gifts help Interfaith continue to provide empowering programs for working poor families with children in Dallas. Only 15% of our budget consists of administrative and development expenses. As such, you can be sure that the impact of your donation will be maximized.

### DONATE ITEMS:

In addition to providing new residents with 2 weeks of groceries and fully-furnished apartments, graduates are given the option of taking all of the items in their apartments to their new homes when they move out.

### HOW TO DONATE:

- Give online at [interfaithdallas.org/get-involved/donate](https://interfaithdallas.org/get-involved/donate)
- Send by mail at P.O. Box 720206, Dallas, TX 75372
- Drop off in-kind donations at 1651 Matilda Street, Dallas, TX 75206



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