



MEDIA ADVISORY

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Chic Casino Party to Benefit Hundreds of Homeless Children in Dallas

Local Auxiliary's big bash will raise money for kids at Interfaith Housing Coalition

DALLAS, Texas – The Friends of Children at Interfaith Housing Coalition Auxiliary are putting the final touches on their plans for “What Happens In Vegas” on Friday, February 22nd at the fabulous Omni Dallas Hotel. The event is a fundraiser for Interfaith’s Children and Teens program that serves approximately 200 kids each year. The program curriculum is designed to restore a sense of stability to address any emotional, educational, mental, and behavioral challenges that may arise and keep them in poverty forever.

“With over 18,000 homeless children in the Dallas-Fort Worth area, there is no greater priority for the community than to ensure that children have an equal chance at success”, said Kimberly Williams, Interfaith’s Chief Executive Officer. “That is why we are excited to have the continued support of the Auxiliary to ensure that every night, every child has a home and hope for the future.”

“What Happens In Vegas” is in its 14th year and has become one of the hottest charitable events in Dallas. The event was sold out last year and raised over \$208,000! Thanks to the generosity of local businesses and the community, the posh party has garnered over \$2.1 million to date. Approximately 400 guests will attend this year’s event presented by Benchmark Bank and Dallas Auction Gallery. Other key sponsors include The Hegi Family, Ellen and John McStay, Susie and John Adams, Phyllis and Larry Futerfas, Robin and Michael Lewis, Vinette and Michael Montgomery, Lee and Lou Schaufele, Highlands Residential Mortgage, and The Loyd Charitable Foundation.

WHAT: “What Happens in Vegas” will feature a cocktail buffet, casino games, dancing and music provided by DJ Joe Vega, a live auction, and fabulous prizes.

WHEN: Friday, February 22, 2013 at 7:00 p.m. CT

WHERE: Omni Dallas Hotel – 555 South Lamar Street, Dallas, TX 75202
Valet Parking at Lamar Entrance

ABOUT INTERFAITH HOUSING COALITION

Interfaith Housing Coalition was founded in 1985 with the mission to help homeless families transition to self-sufficiency and new hope. Interfaith exclusively serves working poor families—primarily single mothers with children—via one of the most rigorous and effective self-sufficiency programs in the Dallas area. Program services include transitional housing via 49 decorated apartments the agency owns debt-free; extensive financial literacy training; job search assistance and career development; and nurturing after-school and summer programs for children and teens. Additionally, the children and teens are provided one-on-one tutoring to bridge the academic gap as result of their homelessness. For more information, please visit www.ihcdallas.org.

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